

## Presentation Skills

Advanced Care Yorkshire offers a number of courses, including Presentation Skills, to enable delegates to either polish up existing skills or to enable a start point for a would be trainer, tutor or teacher

**This training examines all areas of presentation**, including written, verbal, non verbal (physiological and tonal), archetypal states and winning states.

**At the end of this element of training**, delegates will be asked and expected to be able to demonstrate multiple presentations of topics relevant to their work role and one topic of their choosing which may or may not be relevant to their day to day work. The training will encourage, through personal, group and trainer feedback the growth of individuals as excellent presenters.

This one day course is half theory and half practical, and includes:

- How to construct a compelling pitch or speech with shape and substance.
- Use metaphor to activate the visual and auditory senses in other minds.
- Use archetypal physiologies to tell their story
- Open and close loops and train the brain to respond unconsciously
- Use tonality with precision to create energy shifts, build suspense and drive motivation and curiosity
- Use both inductive and deductive learning styles having first ascertained individual learning styles and aptitude
- Recognise and utilize group leaders, handling mismatching and heckling
- Generate ideal learning and teaching states
- Drive positive states and compelling outcomes in others

**Training methods:** Tutor led theory work for half a day, practical demonstrations, simulation and group discussions for half a day. Candidates will take away with them a comprehensive course handout.

**Assessment** is a thorough observation and assessment of practical elements with peer input and support. Large chunks of the course are dedicated to training the delegate to be a more confident and better skilled presenter, they should be in a position to immediately go out and pitch/present effectively the very next day. On successful completion of the course, students will receive a Certificate. Employers will receive all necessary paperwork to provide an auditable paper trail

